

Ten things I want from a Novel	5 Good to 1 Bad
1. Readability and momentum – does it make me want to keep going/come back to it or is it always hard work?	
2. Clarity – is the English clear or do I have to hack through the undergrowth of the text?	
3. Story – does it have an interesting story to tell and, ideally, one that I can relate to?	
4. Empathy – do I relate to the characters, do I care what happens to them?	
5. Fun – has it got amusing bits?	
6. Inspirational – was it?	
7. New information – do I learn new stuff that I value?	
8. Novelty – does it surprise me?	
9. Curiosity – does it make me think and speculate about what is going on?	
10. Recommendation – would I recommend it to a friend?	

Bottom line: