•	Ten things I want from a Novel	5 Good to 1 Bad
1.	Readability and momentum – does it make me want to keep going/come back to it or is it always hard work?	
2.	Clarity – is the English clear or do I have to hack through the undergrowth of the text?	
3.	Story – does it have an interesting story to tell and, ideally, one that I can relate to?	
4.	Empathy – do I relate to the characters, do I care what happens to them?	
5.	Fun – has it got amusing bits?	
6.	Inspirational – was it?	
7.	New information – do I learn new stuff that I value?	
8.	Novelty – does it surprise me?	
9.	Curiosity – does it make me think and speculate about what is going on?	
10.	Recommendation – would I recommend it to a friend?	

Bottom line: